












# 24th Annual Digital Magazine Rate Card

## Festival Section Festival Ads only

-  Full page - 690x905 (includes 3 links) - **\$746**
-  1/2 page - 690x425 (includes 2 links) - **\$459**

## General Section

Two-page spread 1536x1024 - **\$1500**

-  Full page - 690x945 (includes 4 links) - **\$1020**
-  1/2 page horizontal - 690x465 (includes 3 links) - **\$645**
-  1/2 page vertical - 335x945 (includes 3 links) - **\$645**
-  1/3 page - 217x945 vertical (includes 2 links) - **\$532**
-  1/4 page - 335x465 (includes 1 link) - **\$438**
-  1/6 page - 217x465 (includes 1 link) - **\$327**
-  1/8 page - 335x225 (includes 1 link) - **\$273**

## BENEFITS OF DIGITAL MAGAZINE:

- Affordable ad prices
- All ads will be in color at no upcharge
- Ads may include links to your website, social platforms, point-of-purchase URL, and other marketing initiatives
- In-ad video embedding available
- Mp3 song file can be added as a link
- Mobile friendly
- Option to download PDF version
- Option to print and add bookmark pages
- Option to share on social networks
- Fans from around the world can download and share our 2017 webzine from electronic newsstands and popular apps and websites and it will also be marketed to our massive reggae databases.

**Sizes of Ads - Width x Height (in pixels)**  
**All Ad prices include Color and Hyperlink(s)!**

## Specs for submitting print ad

### Design Charges

In-house graphic design services available FREE of charge.

### Acceptable File formats

Jpg, png and gif.

## Specs for Full Page Ad without border

Full Page Ads Only,  
No Festival Section Ads

**768x1024**

## Before Submitting Your Ad

- Name your file the name of your company/ festival.

**Note: Your ad designs will look best with large fonts and less text. Also, page/ad sizes depend on screen resolution settings.**

### Email your ad to:

[design@ReggaeFestivalGuide.com](mailto:design@ReggaeFestivalGuide.com)

## SPACE RESERVATION: NOW

**Ad Submission Deadline: 5/12**  
**DELIVERY DATE: 5/19**

**707-630-3304 • [advertising@ReggaeFestivalGuide.com](mailto:advertising@ReggaeFestivalGuide.com) • [www.ReggaeFestivalGuide.com](http://www.ReggaeFestivalGuide.com)**  
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