



**www.ReggaeFestivalGuide.com Rate Card**  
**Ranks #1 on Google and other top search engines**

**40,000 Unique Monthly Visitors**

**YOUR AD ON OUR SITE WILL DRIVE TRAFFIC TO YOUR SITE**

**Website -ReggaeFestivalGuide.com**

Place your AD for your band, business or festival on our top-ranking reggae site and it will drive traffic to your site or your facebook page.

### **Banner Advertising for Bands/Businesses**

Your banner ad will run on every page on our website (over 120 pages) and will be linked to your own website.

<b>Square Banner</b>	125x125px 12KB, .gif/.jpg	\$75 per/mo 3 month min
<b>Double Banner vert.</b>	125x 250px 24KB, .gif/.jpg	\$130 per/mo 3 month min
<b>Double Banner horiz.</b>	250x 125px 36KB, .gif/.jpg	\$150 per/mo 3 month min
<b>Triple Banner</b>	125x 375px 36KB, .gif/.jpg	\$170 per/mo 3 month min
<b>Quadruple Banner</b>	250x 350px 36KB, .gif/.jpg	\$300 per/mo 3 month min

Animated .gifs accepted but must meet our size requirements - add additional \$15 per frame per month to price.

We do not accept Flash banner files.

**Design:** Our art department can create your banner at no additional charge.

**Submission:** Name your banner: "your-business-name.gif", and email to: [advertising@ReggaeFestivalGuide.com](mailto:advertising@ReggaeFestivalGuide.com)

### **Featured Festival**

Get your festival noticed with a **Featured Festival** ad right in the middle of our home page. Ad includes your banner on the top with text info below. And of course your banner is linked directly to your site or Facebook page.

**Rate:** \$150 per month (1 month minimum).

Animated .gifs accepted but must meet our size requirements - add additional \$15 per frame per month to price.

**Specs:** Banner Specs: (468w x 60h, 12k max, saved as a .gif or .jpg, animation OK). We do NOT accept Flash banners

**Design:** Our art department can create your banner at no additional charge.

**Submission:** Name your banner: "your-festival-name.gif", and email to: [advertising@ReggaeFestivalGuide.com](mailto:advertising@ReggaeFestivalGuide.com)

### **Jukebox**

Your new Song can be heard by thousands of fans.

**Rate :** \$25 per song for three months

**Specs:** MP3

Submission: name MP3: "artist-name-song-title.mp3" and email to: [advertising@ReggaeFestivalGuide.com](mailto:advertising@ReggaeFestivalGuide.com)

### **Free Listing**

Go to [www.ReggaeFestivalGuide.com](http://www.ReggaeFestivalGuide.com), then click on "Submit Fest or Band/Business" on menu, fill out your listing info, and get listed and linked.

**There is NO Cost !**  
**Absolutely FREE !**

**707-630-3304 • [advertising@ReggaeFestivalGuide.com](mailto:advertising@ReggaeFestivalGuide.com) • [www.ReggaeFestivalGuide.com](http://www.ReggaeFestivalGuide.com)**  
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