



Media Kit

SPIRITUAL





“I’m here to preach and to practice love to all people. Love is the cure for everything. Love makes you healthy and I’m convinced that one day, scientists will discover that it’s the basis of living, y’know? Because we should all be loving people, and that’s the key message in my music. It’s all about love and progress.”

Spiritual’s music transports us to another time, when reggae legends like Bob Marley first took the rebel sound of Jamaica to a worldwide audience.

Authenticity can be heard in every note, but then it’s coming from the same source – not only musically and culturally, but even the same ghetto communities of West Kingston. Spiritual was raised in Allman Town, and sang in his local choir before embracing Rastafari. He was orphaned at an early age, and could have joined the throngs of young hopefuls at any number of studios and sound-systems scattered throughout the city. Instead, he shunned fame and helped to heal the broken society around him by counseling the poor and needy. Music was in his blood and he continued to write songs, but Rastafari was his true calling.

Awakening is his debut album, and arrives just as reggae music is resurgent in its homeland again thanks to artists like Chronixx and Alborosie. The latter shared Spiritual’s breakthrough hit Marathon and introduced him to Clifton “Specialist” Dillon, who has also guided OMI, Shabba Ranks and other well-known artists to international success, including Alborosie himself. Under Specialist’s direction, Spiritual has been able to release his musical vision at last, and deliver an album that can stand alongside the seventies’ classics that inspired him as a youth.

BIOGRAPHY

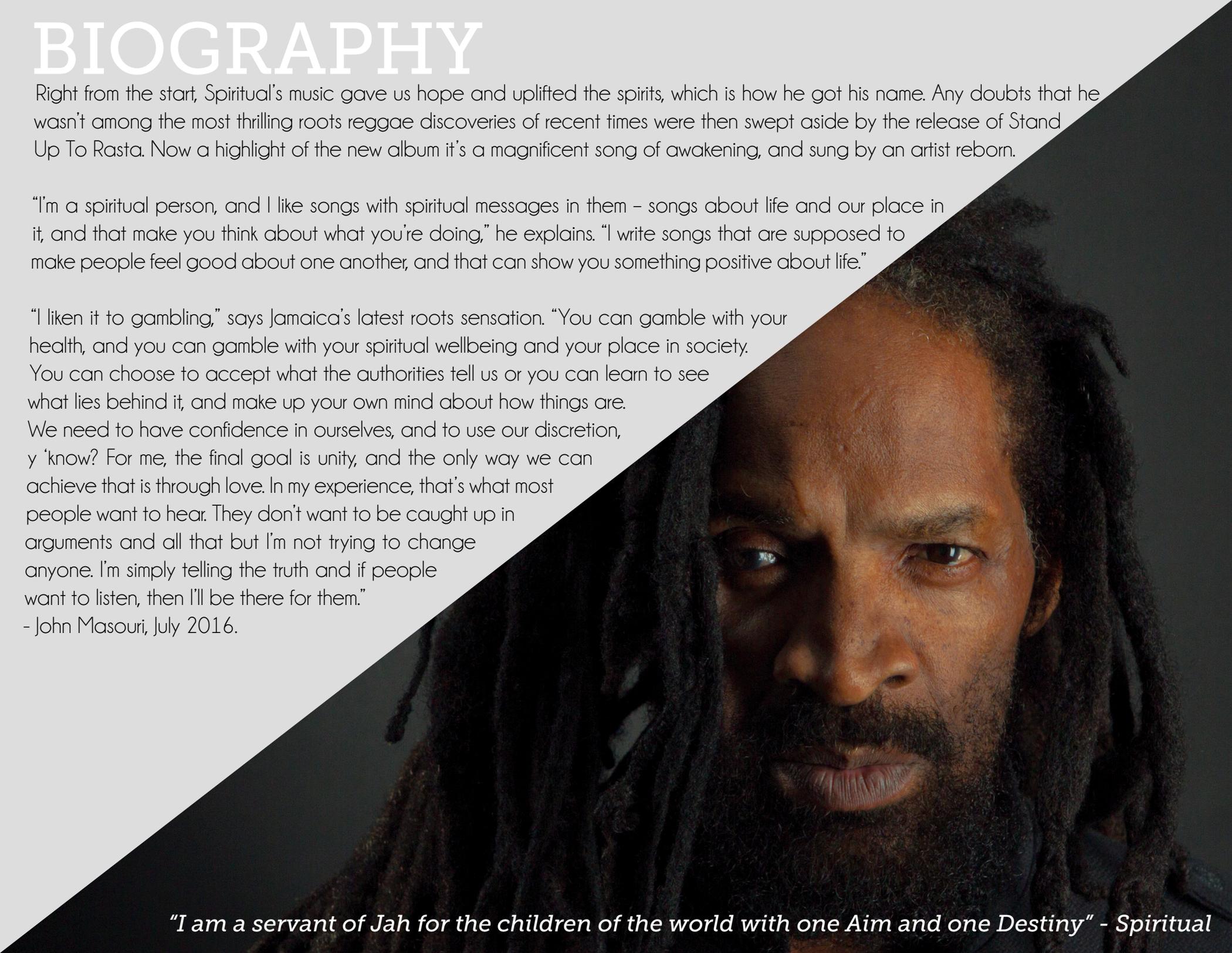
BIOGRAPHY

Right from the start, Spiritual's music gave us hope and uplifted the spirits, which is how he got his name. Any doubts that he wasn't among the most thrilling roots reggae discoveries of recent times were then swept aside by the release of Stand Up To Rasta. Now a highlight of the new album it's a magnificent song of awakening, and sung by an artist reborn.

"I'm a spiritual person, and I like songs with spiritual messages in them – songs about life and our place in it, and that make you think about what you're doing," he explains. "I write songs that are supposed to make people feel good about one another, and that can show you something positive about life."

"I liken it to gambling," says Jamaica's latest roots sensation. "You can gamble with your health, and you can gamble with your spiritual wellbeing and your place in society. You can choose to accept what the authorities tell us or you can learn to see what lies behind it, and make up your own mind about how things are. We need to have confidence in ourselves, and to use our discretion, y 'know? For me, the final goal is unity, and the only way we can achieve that is through love. In my experience, that's what most people want to hear. They don't want to be caught up in arguments and all that but I'm not trying to change anyone. I'm simply telling the truth and if people want to listen, then I'll be there for them."

- John Masouri, July 2016.



"I am a servant of Jah for the children of the world with one Aim and one Destiny" - Spiritual

Midnight Raver

ABOUT MIDNIGHT RAVER BEST OF 2017 MIDNIGHT RAVER ALBUM REVIEWS MIDNIGHT RAVER INTERVIEWS MIDNIGHT RAVER PRE

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Home » Best of 2017 » Raver Reviews: Spiritual 'Awakening' (VP Records) 2017

Raver Reviews: Spiritual 'Awakening' (VP Records) 2017

Spiritual's *Awakening* just may be the first album of the "post-revival" era. This album from Spiritual, a rasta artist hailing from Allman Town, West Kingston is vintage roots reggae at its finest. While some are comparing the album to the classic reggae albums of the seventies, *Awakening* is more reminiscent of the modern roots sound that characterized Burning Spear's *The World Should Know* and Israel Vibration's *Praises*, culturally themed collections featuring live instrumentation, high-end production, and a sound that is more international than it is authentically Jamaican.

Representing Clifton 'Specialist' Dillon's Oufah Music label, Spiritual has a distinctive vocal that evokes the spirit of legendary artists like Spear, Joseph Hill, and Clinton Fearon. Although Specialist is more closely linked with artists like Shabba Ranks, OMI, and Alborosie, the sound he and Spiritual create for *Awakening* is distinctly different than anything he's been associated with before. It is an extraordinary album for Spiritual. And while I hesitate to use the term "masterpiece" to describe the music that is contained within these fourteen tracks, it is as good if not better than any other release this year. It certainly deserves a Grammy nod. If it doesn't get a Grammy nomination then the system is a fraud.

Featuring top notch production from Bobby Digital, Clifton "Specialist" Dillon and Horace Chin, *Awakening* finds Spiritual catching a serious vibe with legendary players like Nambo Robinson (trombone), Dean Fraser (sax), Sly Dunbar and Leroy "Horsemouth" Wallace (drums), Ian Coleman (guitar) and Robbie Lyn (keys). The album is brilliantly tracked from start to finish - never letting up for a second.

Every track on the album has a purpose and Spiritual comes with a sound that is as boundless as the sky. While many hear Spear and Hill in Spiritual's vocal, on this single from the album, I hear echoes of Israel Vibration's lyrical genius.

Stand Up To Rasta

Wednesday, October 04, 2017

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Spiritual releases Reggae Music

Friday, September 29, 2017

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Spiritual

Reggae crusader Spiritual continues to impress with his roots-reggae offerings. His latest single Reggae Music which is due for release today, was produced by Oufah Music.

"Reggae music is a musical bible and this is my verse," said the Allman Town-based Spiritual. "I am a healer, and reggae music is my instrument to use for the healing of the nation. In the words of Bob Marley: when the music hits you feel no

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NEW ALBUMS REVIEWS

SPiritual Awakening

REVIEW

REVIEW: Spiritual - Awakening

BY CREATAH // FEBRUARY 17, 2017

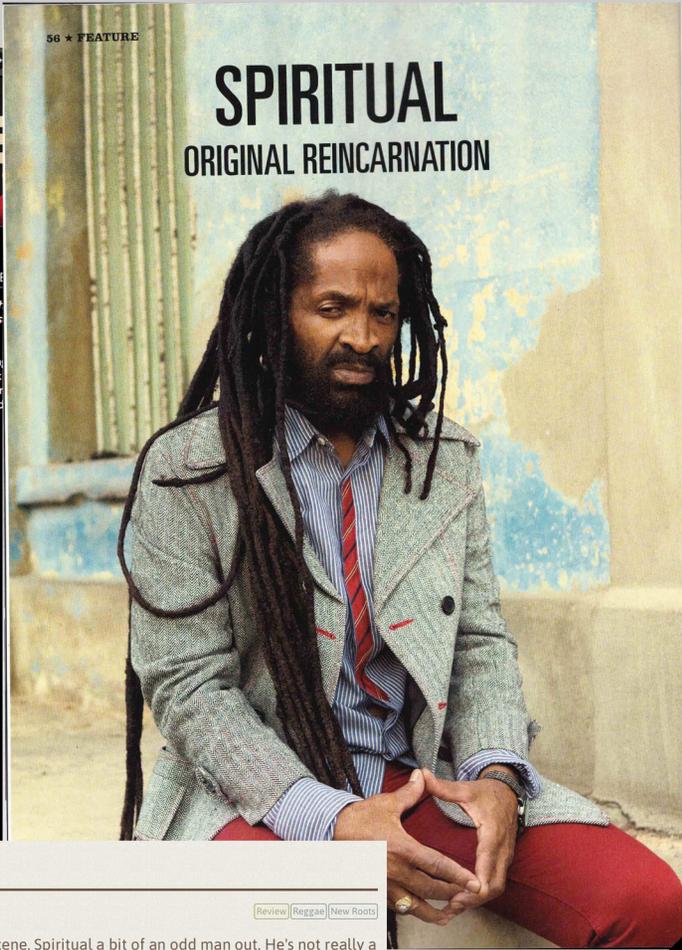
TWEET SHARE

By Liam Monaghan

Introducing Spiritual, who? Spiritual, not many people know about Spiritual's early life but now they know the name. Over the last few months Spiritual has been on the tongue of many Reggae critics and deepens around the globe and he has a new album which he has dropped. There is a certain level of authenticity in Spiritual's voice that takes you back to the days of Culture and Winston Rodney Burning Spear with that old school Rebel Dread style. The Album was recorded at Specialist's studio on Half Tree Hill and Bobby Digital's studio. There's power in his voice and always a conscious vibe with Spiritual, which should make the album very exciting.

Blackman Story

A really solid way to start the album and Spiritual's voice really resembles a Winston Rodney and if he sang Marcus Garvey then I'm sure he wouldn't be far off sounding perfect. This tracks



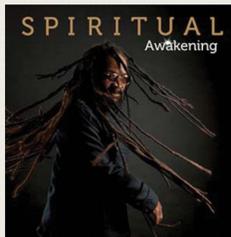
SPiritual ORIGINAL REINCARNATION

SPiritual - AWAKENING (VP RECORDS)

09 Feb 2017 14:02:26

created by Jah Rebel

Review Reggae New Roots



In the current Jamaican roots revival scene, Spiritual a bit of an odd man out. He's not really a contemporary of artists such as Chronixx, Protoje or Iba Mahr (who, along with Droop Lion, pops up as one of the guests on this album), but nonetheless, this aptly titled 'Awakening' is only his debut effort.

Unfortunately we can't really tell you all that much about the singer from Allman Town. Spiritual lost both his parents at a young age and, like so many other Jamaicans, got his first singing experience in the local church choir. Instead of immediately starting to focus on establishing a music career for himself, instead Spiritual decided to devote himself to his Rasta principles. It was only when in 2013, together with Alborosie, he recorded 'Marathon' (included on Alborosie's 'Specialist presents Alborosie & Friends' album), that his life began to take a different turn. It was also Alborosie who introduced suggested Spiritual to producer Clifton 'Specialist' Dillon, the producer behind 'Awakening'. Vocally you could consider Spiritual to be the illegitimate son of Culture lead vocalist Joseph Hill and Winston 'Burning Spear' Rodney. The songs on 'Awakening' sound deliciously old school, something that's become somewhat of a rare commodity. Even though 'Awakening' is the kind of album in you should really appreciate in its entirety, we'll indulge in giving you our favorites from the track list: the more than catchy anthem 'Stand Up To Rasta', 'Liberation', the previously mentioned duet with Iba Mahr, and 'Tell Me Who', in which Spiritual asks who today's role models are and what has happened with "old heroes" like Jesus, Moses, Mandela or Martin Luther King. Nothing short of excellent debut from a true natural!

rootfire

ABOUT STORE ROOTFIRE AT THE PARK CONCERT CALENDAR CREDERATIVE

First Listen: Spiritual - Awakening

By JEREMY SANCHEZ on JAN 20, 2017

It's not often that the music styles of old find renewed life through sometimes, though, our ears are blessed by something deeper than that upon art forms, something pure and resonant that has a lasting impact of moment, when a modern voice carries an ancient honesty and teachable in a training session or capable of being tweaked out of the appointment.



Rootfire Spiritual - Liberation (feat. Iba Mahr)

Cookie policy

Spiritual is an artist whose cries of hope come honorably. Having been orphaned in the area of Jamaica, he was orphaned as a young child. Once he was able to be impoverished of his community, now bringing the wisdom of those who are and showcasing them with a humble knowing on his debut album, "Awakening".

Spiritual is an impactful artist, through the power of his skill as a wordsmith and the warming soak of his auditory ambush - a vocalist who taps into veins that ring, at times, of both Burning Spear and Culture's Joseph Hill (Rest in Peace, Rasta!), while remaining unique in its own regard. The sound is one of both homage to the necessary DNA of Roots Reggae and recognition that new branches sometimes bear the strongest fruit.

It is a sound that is, foremost, a beacon... one freshly shining to remind us the roots of old are alive today. If the roots were dead, the tree would have fallen long ago. Spiritual's gift is a music that still rings of love, of passion, and of necessary (at times) cultural agitation. It's a music that understands the Roots obligation of a strong one drop backbone when calling Rastafari home, the social necessity for the lyrical mood of a soldier, and the authority of a vocal delivery that is honed and eager because of the forge of experience.

Message is key to the shadow that Spiritual casts. Never forgetting that we see farther because of the efforts of those who came before us, calls of respect to some of the founding fathers of reggae ring on "Stand up to Rasta", as Marley, Culture, and Israel Vibration are intoned. The listener is

PRELIMINARIES



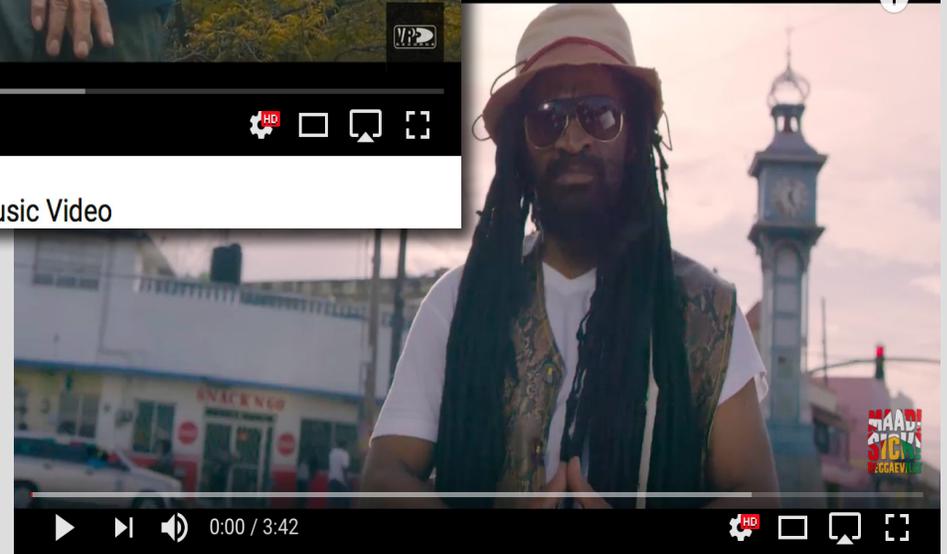
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Spiritual - Reggae Music [Official Audio 2017]



Spiritual - Stand Up To Rasta | Official Music Video



Spiritual - Time Has Come [Official Video 2017]

VIDEO

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