

Epiphany Artists Presents the 22nd Annual

SIERRA NEVADA WORLD MUSIC FESTIVAL



June 19.20.21 2015 | Mendocino County Fairgrounds | Boonville, California

Complete Lineup for Sierra Nevada World Music Festival 2015 Announced

What: The 22nd Annual Sierra Nevada World Music Festival
Where: Mendocino County Fairgrounds – Boonville, California
When: June 19 - 21, 2015

Epiphany Artists is proud to present the 22nd annual Sierra Nevada World Music Festival which takes place June 19-21 at the Mendocino County Fairgrounds located in Boonville, California. This three-day music and camping extravaganza features some of the greatest names in world and reggae music as well as an extensive children's program, fire dancers, a daily parade, stilts, hooping and music workshops. The festival village includes two music stages, a "Jamaican-style" late-night dancehall, a kids zone, a "solstice stage" where dances are performed and workshops are held, international foods and crafts and morning movement with Solstice Yoga.

This year's lineup is now complete and single day tickets are now available as are three-day festival tickets and camping passes. Each year the lineup reads like a college course in world music and dance, and this year it is no different. The organizers have once again developed an impressive lineup of performers, many of which signify the true essence of cultural preservation, performing on stages around the globe as ambassadors for their craft.

The festivities kick off on Friday afternoon with a Native American blessing from Pomo elder **Clayton Duncan**. The Valley Stage will be thumping all night long with pop, rock and roots music. Getting things started musically will be the soulful voice of Hawaii's own **Hirie** whose song "Sensi Boy" tore up the charts a few years ago. Next up will be **Stick Figure**, the brain-child of Massachusetts' Scott Woodruff. The Pacific Island vibes will be in full effect when **Common Kings** take the stage on Friday night. Legendary Birmingham roots reggae band **Steel Pulse** will close out the music on the Valley Stage on Friday night.

Roots reggae music from Jamaica will be in full effect on the Village Stage on Friday night with rising star **Hempress Sativa**. She will be followed by the band **Pentateuch** who will be making their California debut at the festival. Conscious dancehall singer **Admiral Tibet** will also perform on the Village Stage just prior to the "King of the Dancehall" **Yellowman** gracing SNWMF for the first time ever. Meanwhile, things will be jamming in the dancehall on Friday night, with **Comanche High Power** laying down some serious grooves for your listening pleasure. And the dancehall will be hopping until the wee hours of the morning with Scotland's **Mungo's Hi Fi** who will be bringing **YT** and **Solo Banton** with them.

Saturday has always been roots reggae day at SNWMF, and this year will be no exception. The morning will get started with some Solstice Yoga after which **The Itals** will get the music going on the Village Stage. Performing next will be **Meta & The Cornerstones**, a roots reggae band whose lead singer was born and raised in Senegal.

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Jesse Royal is a part Jamaica's new talent often dubbed "Reggae Rising," and he will be bringing his musical message to get things rolling on the Valley Stage on Saturday. **Nattali Rize** has previously performed in Boonville as the dynamic front woman for Australia's Blue King Brown. She's spent the past year living and recording in Jamaica and the fruits of that labor will be revealed when **Nattali Rize & Notis** take the stage. **Taj Weekes** is a musician, singer, songwriter, poet and humanitarian. He is St. Lucia's native son and we are pleased to have him returning this year. Next up will be Epiphany Artists' recording band **Soul Syndicate**. Fronted by Fully Fullwood and Tony Chin, this legendary band will not only be doing their own set they will also be backing 4 additional artists including Jamaica's consummate cultural DJ, **Big Youth**, along with his son, **Tafari**. Performing next will be the internationally recognized reggae musical titan, **Ken Boothe**. His more than 50 years of musical contributions recently earned him Jamaica's Order of Distinction. Soul Syndicate's set will reach a crescendo when they back none other than the mighty **Max Romeo**, whose album "War Ina Babylon" is still considered one of the best reggae albums ever recorded. Though still active in Jamaica and Europe, Max Romeo will be making his first U.S. appearance in over 25 years. Reggae Ambassadors **Third World** will be returning to Boonville again this year. Rounding out the Valley Stage lineup on Saturday will be **Jimmy Cliff** who rose to international fame by starring in and contributing songs to the movie "The Harder They Come."

The Solstice Stage and Kids Zone will be active on Saturday afternoon with dance workshops and children's activities before Trinidad's **Asehba** takes to the Village Stage to perform for children of all ages. World music will be highlighted on that stage with **Bustamento** who hails from Australia. They will be followed by Oakland's own **La Misa Negra**, who will be bringing their unique blend of 1950's and 60's style cumbia and high-energy, Afro-Colombian dance music. The Village Stage's festivities will close out with **Bixiga 70**. With their genre-spanning mix of afro-beat, Guinean malinké, Brazilian candomblé, samba and cumbia, **Bixiga 70** are a welcome addition to any party. The dancehall will be rammed on Saturday night when SNWMF presents a very special Dancehall Session with **Nattali Rize**, **Hirie**, **Ras Muhamad** and members of **No-Maddz** and **Pentateuch** pass the microphone around backed by **Jah Warrrior Shelter Hi-Fi**. The dancehall will be capped off when Rory returns to SNWMF as **Rorystonelove Black Dub**.

Sunday's musical festivities will begin with some uplifting conscious music courtesy of Mendocino County's own **Joseph Israel**. He will be followed by what is sure to be a very entertaining set from another new band out of Jamaica, **No-Maddz**. Evening time will see the return of 'vintage music' on the Village Stage compliments of **Monty Morris** and **B.B. Seaton**, who was a founding member of The Gaylads. The blast from the past will continue with the return of **Keith & Tex** who blew away those that witnessed their performance at SNWMF in 2013. **The Melodians** will bring down the curtain on vintage night on the Village Stage.

With the music slated for the Valley Stage on Sunday, you'll be able to travel around the world without leaving your seat (except to dance of course). First up will be the self-proclaimed Reggae Ambassador of Indonesia, **Ras Muhamad**. From there, you'll jaunt over to England with the horn-infused sounds of **Gentleman's Dub Club**. And things will really be in a frenzy when another dozen horns are added as **Melbourne Ska Orchestra** takes to the stage. From there, the stage will return to the capitol of reggae music, Jamaica, for what is sure to be an outstanding set from "Jah Messenjäh" **Luciano**. Malawi and London will be fused together when the award-winning group **The Very Best** step onto the Village Stage. Though just a duo at their core, over the years, **Thievery Corporation** has become known for the carnival like atmosphere of their live shows, during which they bring out a 15-member live band of musicians and vocalists. Their live performances exude a playful and intense

energy that can only be fully understood in person, and the good people of Boonville will get their chance to experience just that when **Thievery Corporation** closes out the Valley Stage on Sunday.

With 2 stages along with a "Jamaican-style" Late-Night Dancehall, SNWMF is a great way to kick off your summer. Our festival is very "family-friendly" because we offer an extensive array of children's activities, including arts and crafts, dance & music workshops, a festival parade and family and alter-able camping. With its beautiful streaming colors and exotic aromas, the international festival village is an attractive marketplace of food and craft booths created by the collective efforts of artists, vendors, staff, volunteers and ticket buyers that has something to offer children of all ages.

TICKETS ON SALE NOW! Advance 3 day music tickets are \$175 via mail order, online and at independent ticket outlets. Limited on-site camping is \$75 per car or SUV. Camping is not included in the 3-day ticket price and must be purchased separately. 1-Day tickets: \$60 for Friday, \$75 for Saturday, and \$70 for Sunday are available both online and at select independent ticket outlets. Send check/money order to SNWMF 2015, P.O. Box 208, Ryde, CA 95680.

For additional information, and to purchase tickets, please log onto www.snwmf.com, or call the hotline at (916) 777-5550. The Sierra Nevada World Music Festival is dedicated to nurturing a world family peacefully united in celebration of the universal spirit of music. Come celebrate with us.